



National Arab American Medical Association (NAAMA)

Annual Report for 2018-2019

Presented by: Rouba Ali-Fehmi

NAAMA National President

Executive Summary



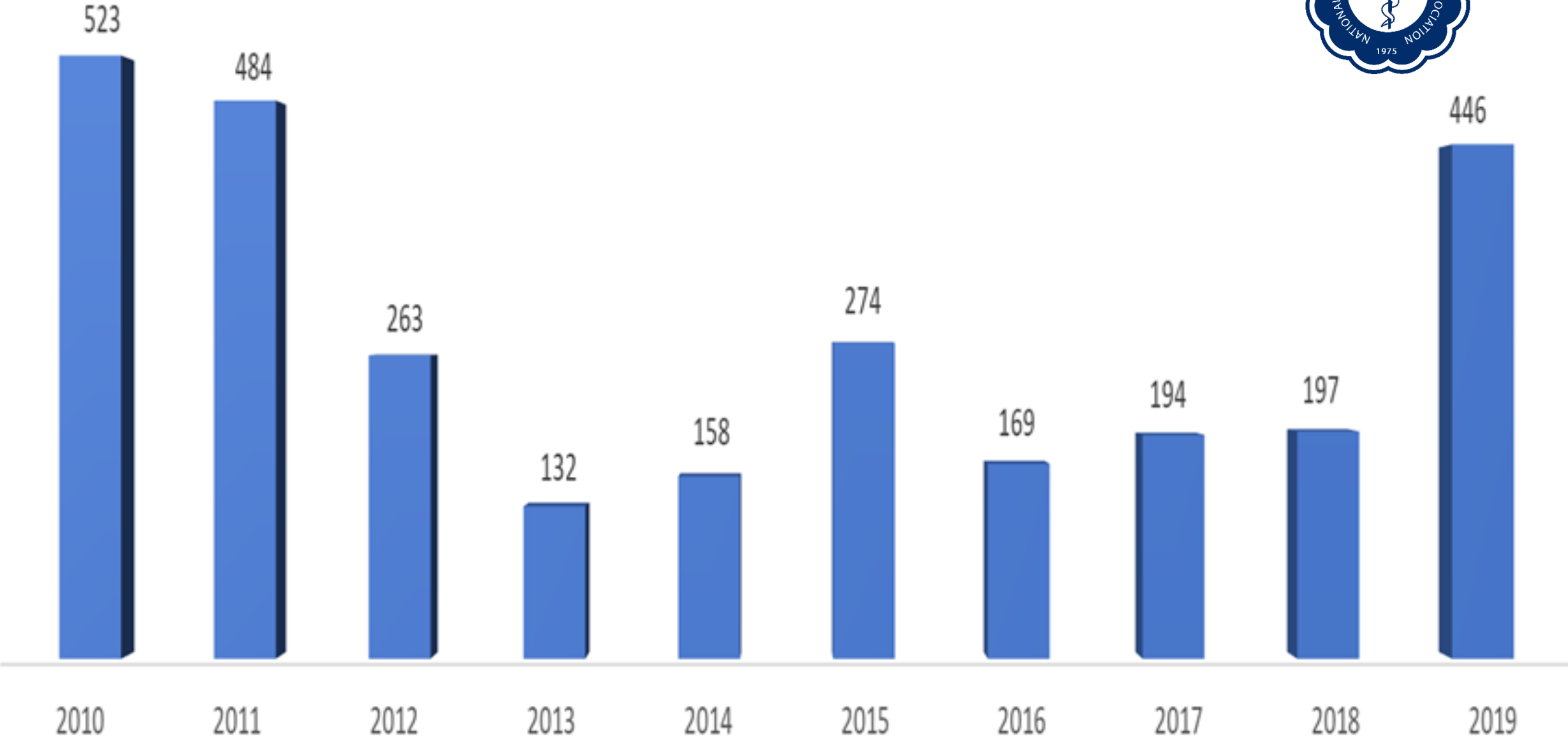
- I. Membership
- II. Conferences, 2 National and 3 International
- III. NAAMA NextGen:
 - I. Chapters in 6 states and more than 11 Universities
 - II. Activities, Workshops, Fundraising, and Research
- IV. NAAMA Election 2020
- V. SWOT Analysis

Membership

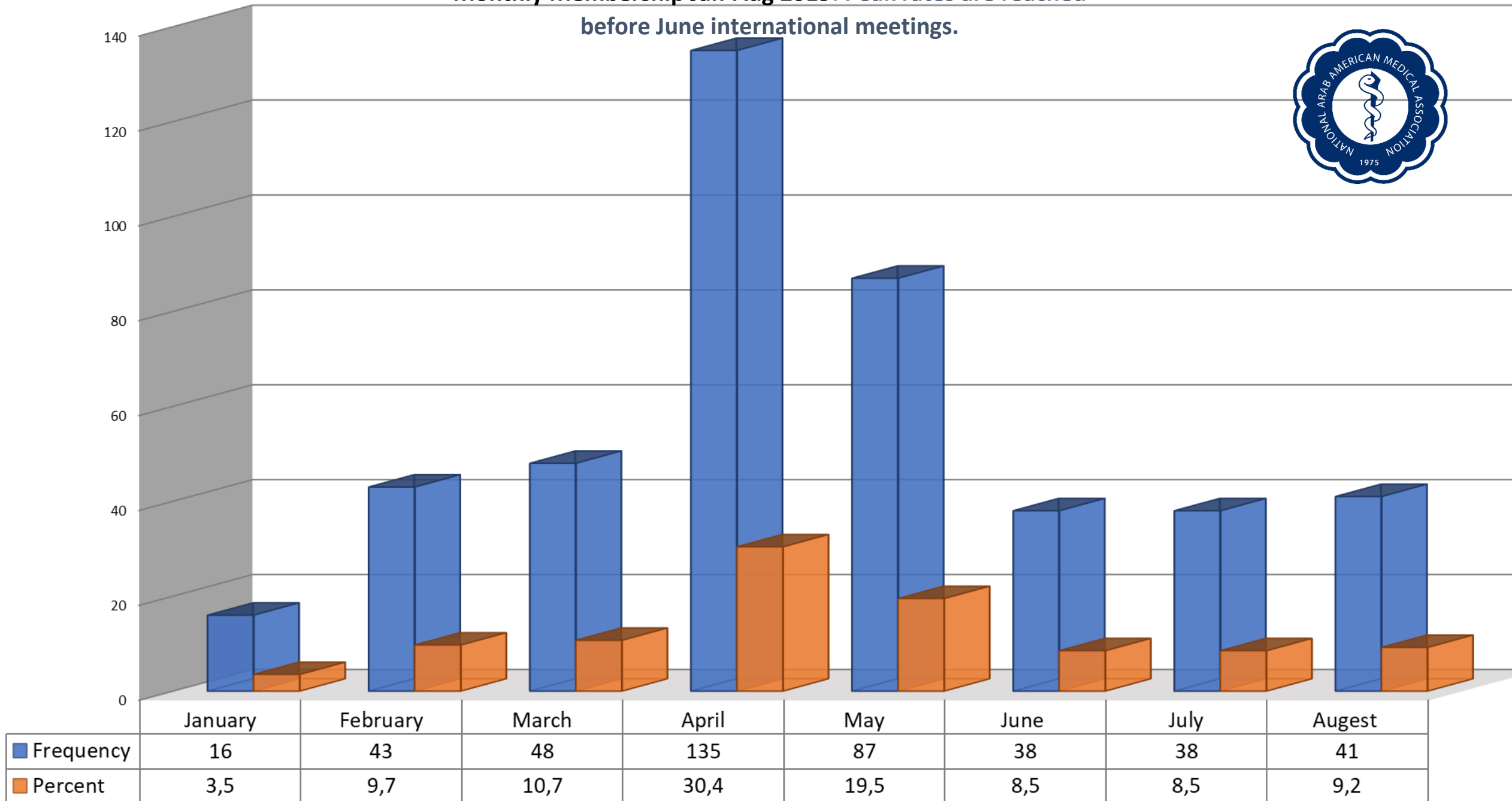


- We introduced Omnisecure (Online Membership Software) to NAAMA in December 2018, since that time:
 1. Enrolment rate increased
 2. All the information for each member will be securely saved

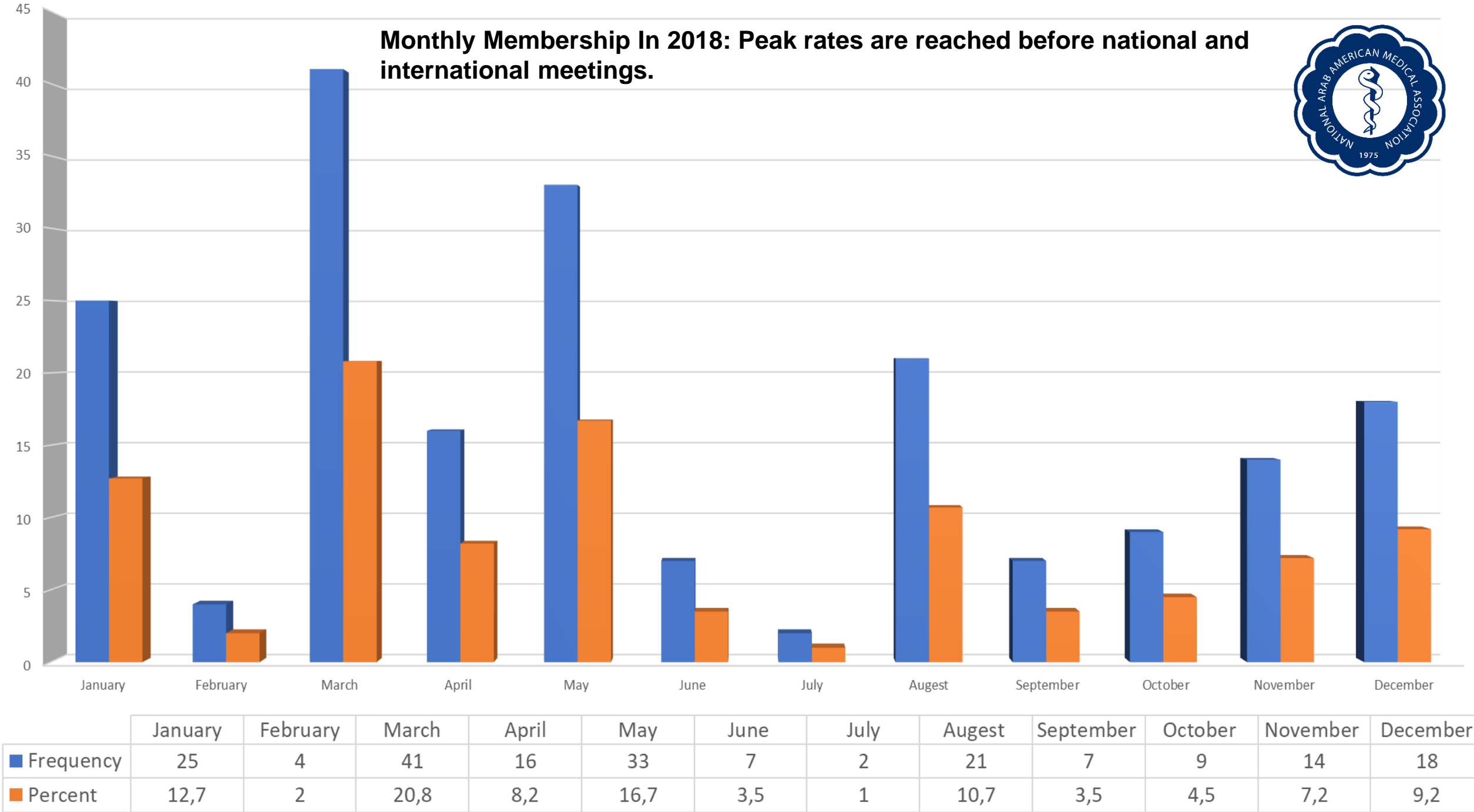
Membership between 2013 and 2019 increased almost 3 folds.



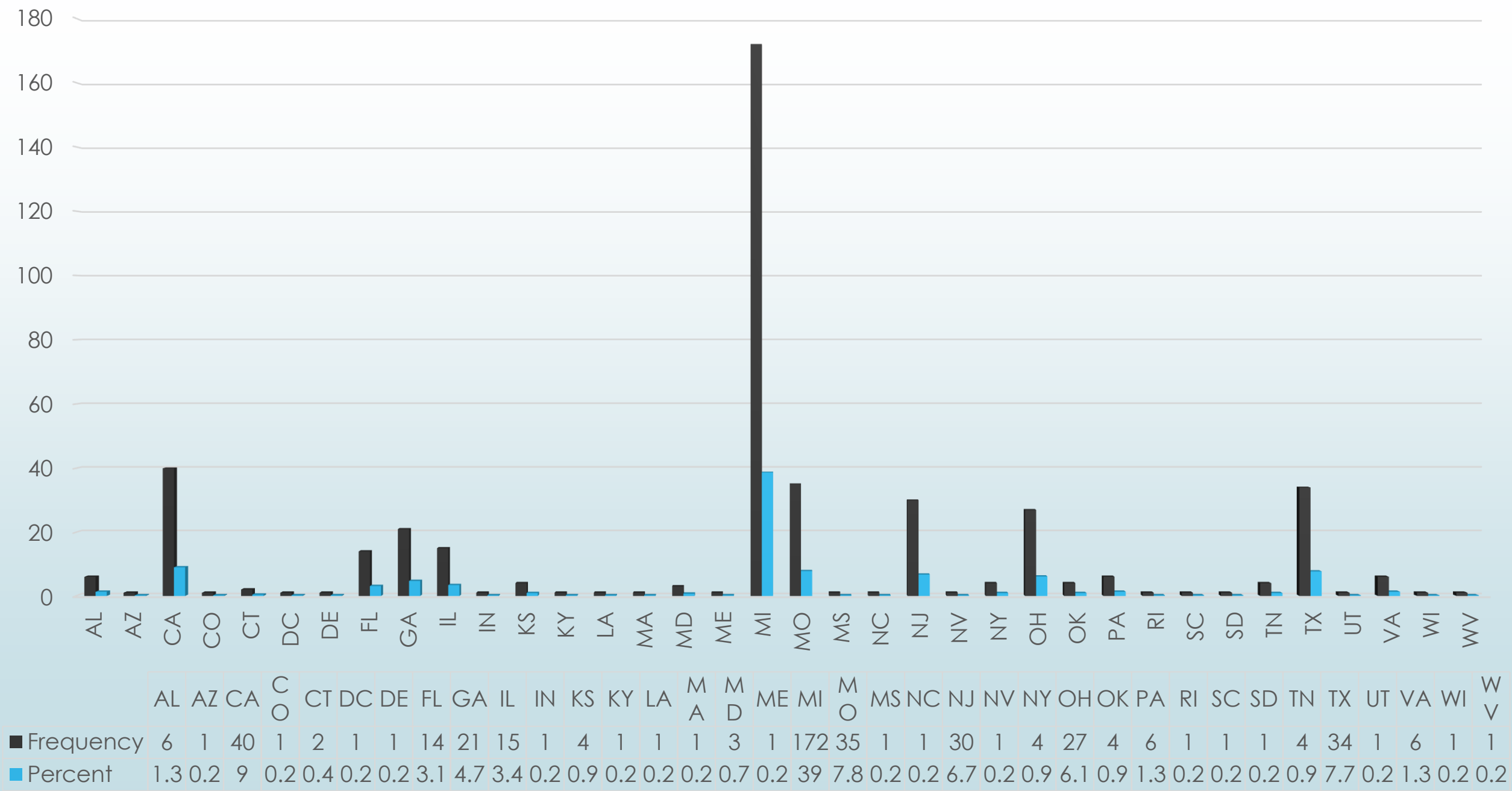
Monthly Membership Jan-Aug 2019: Peak rates are reached before June international meetings.



Monthly Membership In 2018: Peak rates are reached before national and international meetings.



Active member by State



Membership



- We use a mass email service called Constant Contact.
- We reach 4,500 email addresses.
- Looking at the this year, from Jan 1, 2019 until now, we have sent 177 emails.
- The highest opening rate of emails being 86% (usually high open rate is for a specific convention/conference) and the lowest is 16% (usually Eid/Holiday wishes).
- The unsubscribe rate is 0.1%.



NAAMA Foundation Grants

Amount	To	Project	Date
\$10,000	NAAMA National	Obesity Research Project	5/8/18
\$10,000	Anera	Gaza Health Emergency Response	5/23/18
\$2,000	Deaf Planet Soul	Sounds of Hope Deaf Refugee Initiative	5/23/18
\$10,000	Jerusalem Fund	Juvenile Diabetics Assistance Project	12/18/18
\$10,000	NAAMA National	Obesity Research Project	12/19/18
\$10,000	Atlantic Relief	Atlantic Relief Supporting the Syrian Refugees	1/15/19
\$10,000	UNICEF	Yemen Children support	1/15/19
\$5,000	Questscope	Syrian Society for Social Development	4/30/19
\$10,000	Global Health Research Management Solution	Global Syrian Refugees Crisis: “Health and Socioeconomic Perspectives, Challenges, and Opportunities” Conference	4/30/19
\$5,000	Anera	Gaza	4/30/19
\$3,500	UNICEF via CAAP	Syrian Refugees	4/30/19
\$20,000	NAAMA National	Obesity Research Project 2019	4/30/19

National CME Conferences



- **NAAMA's 40th Annual Convention, Detroit, Michigan: September 1-4, 2018**
 - **Honoring the past and embracing the future**, Around 200 Physicians attended the scientific conference
- **NAAMA 41st Atlanta National Medical Convention: Facing the Future, Atlanta, Georgia: August 30- September 1, 2019.**



International CME Conferences



- **NAAMA's 31st International conference, Cairo, Egypt: December 27, 2018- January 1, 2019** ~60 participants from the United States, UK and Egypt gathered to share their expertise
- **NAAMA's Sound Mind, Sound Body: Advances in Medicine and Public Health, Beirut, Lebanon: June 30- July 5, 2019** took place on the beautiful campus of the American University of Beirut (AUB), 61 US physicians and 53 AUB physicians participated.



NAAMA NextGen:



- Chapters in 7 states and more than 11 colleges
- 110 students
- Activities, Workshops, Fundraising and Research
- Organizing NAAMA NextGen Steering Committee



Activities-NextGen Summits



- NAAMA NextGen First Summit: May 12, 2018
- NAAMA NextGen Second Summit: February 16, 2019
- NAAMA NextGen Second Summit: February 8, 2020



Activities-NextGen Ibn Sina Scholarship Fundraising



- NAAMA NextGen and IbnSina Fundraiser: May 7, 2018- we raised **\$4,000**
- Ibn Sina Scholarship and NAAMA NextGen Fundraiser, Wayne State University School of Medicine: May 3, 2019- we raised **\$8,700**
- 100 Women Who Care- ACCESS activity- we raised **\$4,000**





NAAMA NextGen New Jersey Chapter

- **NAAMA NextGen NJ events:**
- **Opioid and Substance Abuse Symposium - March 2019**
- **Annual Banquet to Celebrate Youth and NJ Chapter - May 2019**
- **Iftar dinner and celebration - May 2019**
- **Health Fair - May 2019**
- **Health Fair - August 2019 (130 community members attended). It was featured on a local television channel**

NAAMA NextGen Research Opportunity



- NAAMA NextGen has received grant funding for a research study to help educate the Arab American population on the dangers presented by obesity.
- This study has 2 arms; Research and Educational:
 - First arm: A retrospective cross sectional study to assess the prevalence and risk factors of obesity in Arab American communities
 - Second arm: Organizing educational activities to spread awareness about the dangers of obesity and to promote an active and healthy lifestyle in the community

Activities- Obesity Project



- NAAMA's Got Health: July 14, 2018
- Karmano's Cancer Institute Health Awareness Day- Ask an Expert: July 21, 2018
- Access Health Day: August 15, 2018
- Cycle Against Obesity Events: Week of December 1, 2018 in Detroit, Atlanta & Houston
- Ultimate Frisbee Tournament Fundraiser at DCDS Hillview Field: June 8th, 2019
- Soccer Tournament Fundraiser August 16, 2019
- The results were presented at the International Conference in Lebanon as well as here in Atlanta



Activities-NextGen International Programs

- **NAAMA NextGen Summer Cultural Program, Beirut, Lebanon: July 9-28, 2018**
- **SPAAC Program: July 1-19, 2109 at AUB**
- **Intensive Arabic Program: July 1-19, 2019 at AUB**



Social Media



- Website
- Facebook
- Instagram
- Twitter
- Email
- Newsletter





Regular Leadership Meetings

- **Executive Meeting: Monthly**
- **Board of Director Meeting: Quarterly**
- **Board of Trustees Meeting: Quarterly**
- **Delegate Meeting: Yearly**

Accreditations



- **National Arab American Medical Association (NAAMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.**
- **Accreditation is approved until November 30, 2021.**

Committees



Education Committee

- Chair: Dr. Omar Lattouf

Growth and Development Committee

- Chair: Dr. Imad Shbeeb

Science and Research Committee

- Chair: Dr. Nawar Shara

Ethics Committee

- Chair: Immediate Past President

Nominations Committee

- Chair: Immediate Past President

CME Director

- Dr. Nidal Moukaddam



Auxiliary activities

President: Alham Sabri

Vice President: Rania Elbanna

Treasurer: Shaza Authmani



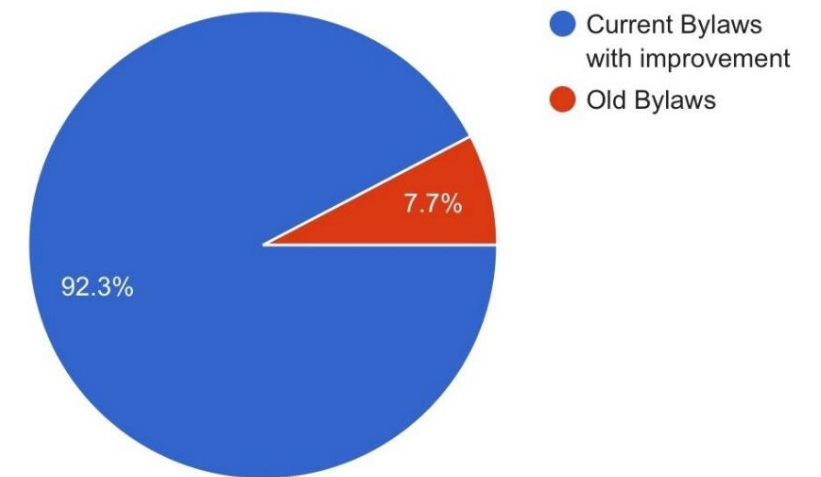
Bylaws

- The current Bylaw was approved multiple times, most recently by the EC and Board of Directors.
- The changes below need amendments:
 1. Term of EC members (1 year): Members can run consecutively for two terms.
 1. A position needs to be added to the EC: Director of NextGen Program.

Please choose one from the drop down menu



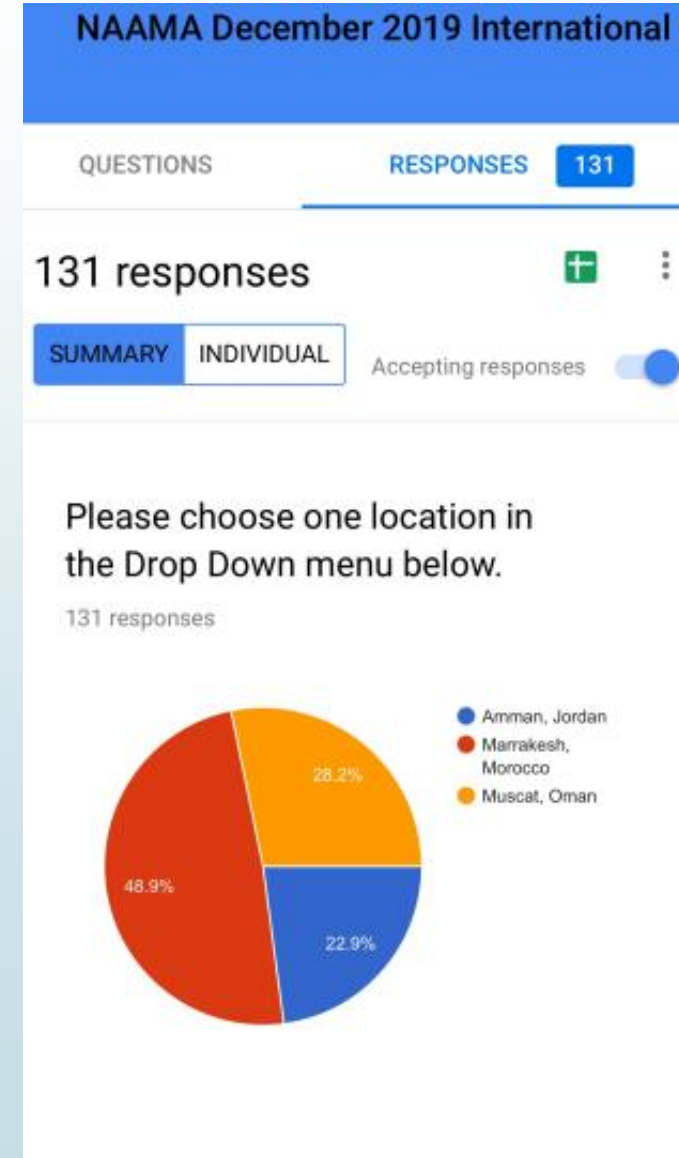
13 responses





Proposal for 2020

- NAAMA NextGen Third Summit, February in MI
- IbnSina Scholarship and NAAMA NextGen Fundraiser
- Organizing NAAMA Scholarship for NextGen
- NAAMA International Summer Conference, Morocco
- NAAMA 42nd National Convention, LA, California



SWOT Analysis

INTERNAL FACTORS

STRENGTHS (+)

- People who believe in NAAMA
- National Office in Michigan, the state with the greatest population of Arab Americans in north America
- Legacy of 40 years
- Multiple chapters nationally
- Collaboration with UNICEF , Anera, multiple medical schools nationally and internationally

WEAKNESSES (-)

- Low membership number
- Financial Instability
- High Turnover of volunteers and employees
- Chapters not active and involved as expected
- Lack of communication between National Office and chapters
- Bylaws new and needs improvements
- Resistance to change

EXTERNAL FACTORS

OPPORTUNITIES (+)

- Big number of Arab American health care providers in the US
- Availability of Arab Countries for Medical help and cooperation with the US
- Social Media available to facilitate communication with chapters and members
- NextGen workforce and future leaders of the organization

THREATS (-)

- Resistance to change
- Multiple medical associations that divide the number of members
- Political instability in Arab countries