



# [ 360° Health ]

NAAMA 32nd International Medical Convention



*Marrakesh*  
*June 29 - July 4, 2020*

**Presented by the National Arab American Medical Association**  
In collaboration with Cadi Ayyad University School of Medicine, Marrakesh

Dear Members, Colleagues and Friends,

It is with great pleasure that we invite you on behalf of the National Arab American Medical Association (NAAMA) to join NAAMA's 32nd International Medical Convention in Marrakesh on June 29 until July 4, 2020.

Keeping up with NAAMA's tradition of providing state of the art opportunities for knowledge sharing and collaboration across disciplines, this year our scientific theme is "Health 360<sup>0</sup>". A befitting topic for the changing landscape of healthcare and healthcare delivery.

Join NAAMA members and our colleagues during the day for a state-of-the art scientific program that addresses local and global health trends and the latest advances in healthcare and wellness. Then in the evening immerse yourself in the pleasure of exploring Marrakesh, a city that was described by Winston Churchill as "the loveliest spot in the whole world".

There are so many reasons why you should join our convention this year, just go through these pages and explore them for yourself. We are certain you will enjoy.

We look forward to seeing you in Marrakesh, please make your plans early due to limited rooms and spaces.

*Ahlan wa sahlán.*

NAAMA 32nd International Medical Convention Organizing Committee

## Why Marrakesh ...

Marrakesh is perhaps the most fascinating Moroccan city. With its exotic blend of traditional Arabic culture fused with African influence and sprinkled with more than a little European flavor, Marrakesh boasts a unique, enchanting identity and charming people.



Marrakesh provides a stunning host location for the most unique and memorable meetings and events.

Marrakesh will overload your senses. Djemma el Fna is the heartbeat of the city and one of the most vibrant and charismatic squares in the world.

You will be taken back in time as you explore the labyrinthine alleyways of the old fortified city.

Known for its big variety of dishes, Moroccan food is family oriented, ceremonial and festive.

It is scented, sensual and colorful.

Healthy, the main ingredients are aromatic herbs and spices. For Instance, the legendary dish Ras El Hanout - which literally means the best of the shop, is a mixture of 27 spices!



Marrakesh also offers a selection of outstanding restaurants and clubs.

Oriental night or western style parties, Marrakesh is full of surprises after the sun goes down for you to indulge in some relaxing time after a day of lectures.



We are certain you will have memories that will last a lifetime!

## Program at a Glance

### Day 1: Monday June 29

**Arrival:** transfer to the Savoy Grand Hotel.

**Evening:** Welcome Reception and Convention Dinner

### Day 2: Tuesday June 30

**Morning:** Scientific Program

**Afternoon:** Tour by Horse Drawn Carriage and visit the Koutoubia Mosque

**Evening:** Dinner

### Day 3: Wednesday July 1

**Morning:** Scientific Program

**Afternoon:** Walking Discovery of the Souks and Djemma El Fna Square

Evening at leisure

### Day 4: Thursday July 2

**Morning:** Scientific Program

Afternoon at leisure

**Evening:** Dinner

### Day 5: Friday July 3

**Morning:** Scientific Program

Afternoon at leisure

**Evening:** The Convention Gala Event, an exclusive Bedouin feast in the desert

### Day 6: Saturday July 4

**Departure** to final destination or excursion tours

\* all days include buffet breakfast

\*\* extra activities and tours can be arranged

## [ 360° Health ]

### NAAMA's 32nd International Medical Convention

#### Scientific Program

Keeping up with NAAMA's tradition of providing state of the art opportunities for knowledge sharing and collaboration across disciplines, this year our scientific theme is "Health 360o". A befitting topic for the changing landscape of healthcare and healthcare delivery.

We invite speakers to submit abstracts for presentations along these major themes:

- The Social Determinants of Health
- Chronic Disease Management
- Maternal and Child Health
- Refugee and Migrant Health
- Telehealth and Digital Health Solutions
- Global and Public Health
- State of Wellness and Holistic Medicine
- The Patient Experience
- Population Health Management and Value Based Healthcare
- Dental Health and Dentistry
- Medical Education, Innovation and the Practice of Medicine

Abstracts must be submitted on-line at [www.naama.com](http://www.naama.com) or via e mail to [naama@naama.com](mailto:naama@naama.com).

#### Accreditation and Designation

*The National Arab American Association is accredited by the ACCME to provide continuing medical education for physicians. This activity is planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through the National Arab American Medical Association (NAAMA). NAAMA designates this educational activity for a maximum of 12 AMA PRA Category 1 Credits. Attendees should only claim credit commensurate with the extent of their participation in the activity.*



# Your Stay ...

## Savoy Le Grand Hotel, Marrakech



Located in Hivernage area, this family-friendly hotel in Marrakech is a 15-minute walk from most famous sites such as Place de la Jeunesse and Palais des Congrès. Menara Gardens and Koutoubia Minaret are also less than 2 km away.

All of the hotel's 368 rooms have charming features such as bathrobes and comfortable slippers, as well as convenient amenities such as refrigerators and coffee makers. You will find free Wi-Fi internet access and balconies or patios, as well as flat-screen TVs with cable channels.

The hotel offers many amenities such as restaurants, lounges and outdoor and indoor pool. The SAVOY SPA offers a relaxing moment in a space that features saunas and jacuzzi fragranced with infused eucalyptus, hammams with rituals inspired by Moroccan beauty rituals and various massages with carefully selected and pure oils.

Your social package includes a stay at the Savoy Le Grand Hotel for 5 nights including breakfast. Rooms are available as single or double occupancy. Accommodation for children under the age of 12 can be arranged with an extra bed in an adult room.

*It is hotel policies in Morocco that only one child between 4 and 12 years of age can stay with parents in one room with an extra bed. For more than one child it is best to consider connecting rooms or a junior suite.*

# Your Tours ...



## Afternoon Orientation Tour by Caleche (Horse Drawn Carriage)

**The Koutoubia Mosque**, sister tower to Seville's Giralda, the minaret of which has become the symbol of the city.

**The Bahia Palace** (19th century), a splendid Moroccan Palace, covered with marble, gold and multicolored onyx. It boasts a beautiful indoor garden planted with orange trees and fabulous lounges.

The delightful **Majorelle's Botanical Gardens** are planted with giant bamboo, yucca, papyrus, palm, cypress and banana trees, philodendrons and bougainvilleas.



## Afternoon Walking Discovery of the Souks and Djemaa El Fna Square

You'll experience the daily commercial life of the Medina as your guide leads you through the labyrinthine Souks, truly get to know both the people and the country of Morocco, and more.

The Souks of Marrakech are certainly the most colorful and the most lively in Africa. The different trades are grouped by services they offer: The Dyers, the Blacksmiths and fabric sellers.

Your journey ends at the renowned Djemaa El Fna square, a popular entertainment area where at the end of the afternoon, storytellers, snake-charmers and dancers appear to entertain the crowd in a scene that is pure street theatre.

# The Gala



## EXCLUSIVE BEDOUIN FEAST AT THE MARRAKECH PALM GROVE

In a private and exotic part, a Bedouin experience will be set up specially for NAAMA party, very much in “the middle of nowhere”.

Guests will be greeted by ‘Blue’ men with lit torches, bands of Moroccan folk dancers and singers, and much more. There will be a big bonfire during the evening to add to the ambiance.

The dining area in stylish Bedouin tent will be fully equipped with carpets, tables, comfortable seating and Moroccan crockery. It will also be decorated brightly with traditional hand-woven rugs and a variety of typical and authentic Moroccan and Berber articles. The way to the various tents will be lined by carpets and lit up by lanterns. Traditionally dressed waiting staff will be on site to cater to guests’ needs throughout the evening.

There will be a separate tent for pre-dinner drinks as well as another one for guests to recline upon luxurious cushions around low tables.

For your entertainment, the meal is accompanied by performances of Moroccan folk dancing and singing. Audience participation is strongly encouraged!

You will be amazed and you are going to love it... !

# The Excursions

## Casablanca (June 28 - 29, 2020)

Members have the option to arrive one day earlier to Casablanca on June 28. A city that is not only famous because of the movie, but for its beautiful monuments and rich history. You will spend the night of June 28 at the Radisson Blue or the Hyatt Regency, where you will rest after a long flight. On June 29 and after breakfast, you will visit the city and enjoy a sightseeing tour of its monuments, then depart after lunch to Marrakesh in a luxury car. The trip to Marrakesh is less than two hours with the opportunity to enjoy the countryside along the way. *This package is optional and is not included in your total social package registration.*



## Safari to the Atlas Mountains (July 4, 2020)

You’ll depart for an adventure as you explore the high Atlas Mountains region with natural beauty and impressive landscape, that are a kaleidoscope of variety.

This fun and informal day will give you the opportunity to see some stunning scenery and Moroccan life at its most simple, away from the hustle and bustle of the city. There will be ample opportunity to take photographs and also stops along the route for refreshments. We cross close to the small Berber villages with their country schools, and will pause to give sweets and colored pens to the delight of the local children.

You will meet the local villagers and enjoy the warm hospitality and a mint tea with a Moroccan family in the customary local manner.

You will return in the late afternoon to Marrakesh where you will spend the night and depart to your final destination on the morning of July 5th.

*This package is optional and is not included in your total social package registration.*



# Convention Registration Form

## NAAMA 32nd International Medical Convention

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Marrakesh, June 29 - July 4, 2020

<i>Please submit your information as you want it to appear on your name tag</i>					
Main Attendee Name					
Degree		Membership (choose one)	NAAMA Member	Non-Member	
Address		City	State, Zip Code		
Phone		Cell Phone		E Mail	
<i>Companions Names</i>					
Companion 1					
Companion 2					
Companion 3					
Companion 4					
Companion 5					
<i>Registration</i>	<i>Quantity</i>	<i>NAAMA Member Rate</i>	<i>Non NAAMA Member Rate</i>	<i>Local Colleague (Morocco)</i>	<i>Total</i>
Main Attendee		\$350.00	\$550.00	\$25.00	
Companions		\$100.00	\$200.00	\$25.00	
<b>Total Registration</b>					

Please note that all participants over the age of 6 years must register and pay the appropriate registration fee.

Participants and spouses or guests who wish to earn CME credit must pay the full convention registration fee as main attendees for members or nonmembers accordingly (\$350 or \$550).

The registration fee entitles individuals to benefit from the discounted group rate for social activities and hotel reservation, access to the scientific sessions, printed materials, coffee breaks and other planned activities.

Total Registration fee must be paid upon form submission.

If you wish to pay by check please print this form and mail with payment to NAAMA, 2265 Livernois Rd, Ste. 720. Troy, MI 48083.

Checks must be made to NAAMA.

If paying by Credit Card you can e-mail this form to [naama@naama.com](mailto:naama@naama.com) or fax to 248-457-5036.

Credit Card payments will be charged an additional 4% service fee.

Payment Information (please select one)					
<input type="checkbox"/>	Check payable to NAAMA is enclosed				
<input type="checkbox"/>	Paying by credit/debit card	Card Type: ___ Amex ___ VISA ___ MasterCard ___ Discover (an additional 4% is applicable)			
	Card Number		Expiration Date		CCV
	Name on Card				
	Billing address if different from above				

Please print this form and mail with payment to  
NAAMA, 2265 Livernois Rd, Ste. 720. Troy, MI 48083.

You can also fax this form to (248) 457-5036 or e mail it to [naama@naama.com](mailto:naama@naama.com)

# Hotel & Social Package Registration Form

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Name					
Address			City, State, Zip Code		
Phone			Cell Phone	E mail	
Total number in your group (including you):			Adults:	Teens:	Children:

*\*Adults are those over 12 years old, children are 4-12 years old*

### Please Choose a Social Package from below:

*The social package includes 5 nights stay including breakfast at the Savory Le Grand Hotel from June 29 to July 4, 2020, The Welcome Reception on June 29, the two tours on June 30 and July 1, two dinners on June 30 and July 2, and the Gala in the dessert July 3. Transfer between Casablanca and Marrakesh is included.*

Package	Price	Quantity	Total
Single Adult Package per person	\$2000		
Double Adult Package per person	\$1500		
Child 4 - 12 y staying with adult (with extra bed)*	\$1200		
Grand Total			

*\*Please note, hotel policy allows only one child (4-12 y) to stay with parent. More than one child would require either an extra room or an upgrade to a Junior Suite. For Junior Suite please add \$500 to the package. Adults are considered to be over 12 years.*

### Optional Packages:

#### Casablanca (Please chose one, June 28 - 29, 2020 or July 4 - 5, 2020)

*Package includes a one-night stay at the Radisson Blue or Hyatt Regency, City Tour, lunch and transport to/from Marrakesh.*

Package	Price	Quantity	Total
Single Occupancy per person	\$440		
Double Occupancy per person	\$365		
Child	\$75		
Grand Total			

#### Safari to the Atlas Mountains (July 4- 5, 2020)

*Package includes a day tour to Atlas Mountains, Dinner and one night stay at the Savoy Le Grand Hotel on July 4.*

Package	Price	Quantity	Total
Single Adult Package per person	\$575		
Double Adult Package per person	\$475		
Child 4 - 12 y staying with adult (with extra bed)*	\$275		
Grand Total			

*Land Transfer between Casablanca and Marrakesh is \$90 per person one way if purchased separately.*

**Please complete this form and send to K TOURS via e mail at [info@ktours.us](mailto:info@ktours.us) or [info@khalilgroup.com](mailto:info@khalilgroup.com) or by fax to 646-201-4178 or mail to: K TOURS, 110-11 Queens Blvd # 18G, Forest Hills , NY 11375.**

**Please include a check for a 10% deposit.**

**For inquiries or special accommodations please call K TOURS at 866-376-9484.**

KTOURS acts as an agent for NAAMA in making and securing all arrangements for transportation, sightseeing, accommodation and social functions of the convention. By making a payment, you agree that KTOURS/NAAMA or any of its representatives shall not be held liable for any loss or damage to you or your belongings or in connection with any accommodations transportation or other services resulting directly or indirectly from any theft, delay or cancellation or of changes in schedule of services. All accommodations, services and facilities are subject to the laws and customs of the country they are provided. KTOURS reserves the right to make necessary changes in the itinerary or services at its own discretion in which case the sole liability of KTOURS to the client will be limited with any fees paid.



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Convention Organizing Committee

Imad Shbeeb, MD, FASCRS  
NAAMA President

Mouhanad Hammami, MD, MHSA  
Convention Chair

Nidal Moukaddam, MD, PhD  
Convention Scientific Chair

Hakim Mohamed, DBA, MBA  
Member

Adnan Hammad, PhD  
Member

Redouane Rabii, MD  
Member, Morocco

Rouba Samman  
NAAMA Manager

Samir Khalil, MA  
K Tours, NAAMA Tour Organizer

NAAMA is a nonprofit, nonpolitical, professional and educational organization established in 1974 as a bridge that keeps ties between our members whose majority are from the or have strong ties to the Arab World. It is a tradition for NAAMA to hold a medical convention every year in an Arab country as means to communicate with our colleagues and scholars in the Arab World and exchange knowledge and experiences.

National Arab American Medical  
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