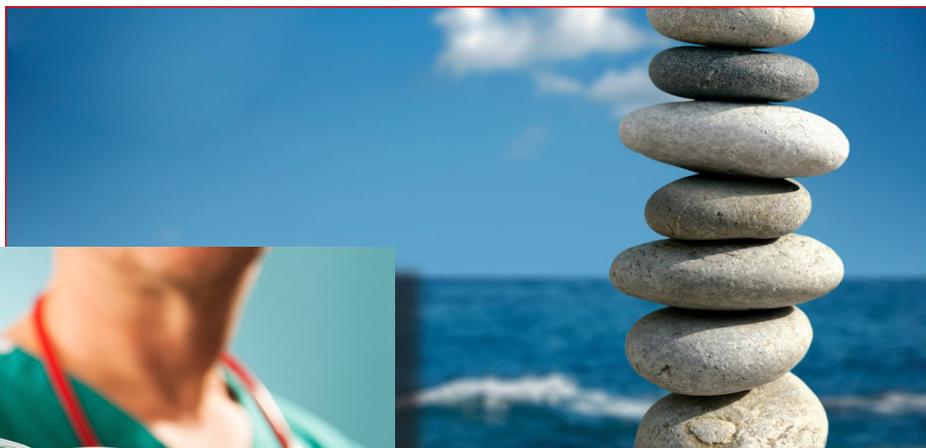


HEALTH 360

Holistic Approaches to Health and Wellness

An Invitation to Support



**NAAMA's 32nd
International Medical Convention**
June 29 – July 4, 2020 Marrakesh,
Morocco

HEALTH 360

Holistic Approaches to Health and Wellness

The National Arab American Medical Association (NAAMA) cordially invites you to support NAAMA's 32nd International Medical Convention in Marrakesh on June 29 until July 4, 2020.

NAAMA's International Medical Conventions are designed to enhance the medical knowledge of our members, to contribute to the medical profession, and to support continuing medical education and research. The scientific program for each convention is crafted with feedback from members as well as NAAMA's affiliates and partners in the host country to meet the educational needs of members and attendees alike.

Keeping up with NAAMA's tradition of providing state of the art opportunities for knowledge sharing and collaboration across disciplines, this year our scientific theme is "Health 360".

The Scientific program invites NAAMA members and colleagues to submit their original work, analysis or programs describing healthcare improvement strategies or outcomes in various health fields such

as:

- Internal Medicine
- Surgery
- Pediatrics
- Family Medicine
- Obstetric and Gynecology
- Public Health
- Nursing
- Pharmacy
- Dentistry
- Allied Sciences

Join us and take the first step to building lasting connections and networking with new partners and current ones.

NAAMA conventions provide a wealth of opportunities for sponsorship, advertising and exhibit options.

You'll find extensive exposure to your customers and numerous opportunities to highlight your commitment to the health field. Plus, special corporate support opportunities enable you to maximize your marketing funds.

NAAMA is a nonprofit, nonpolitical, professional and educational organization established in 1974 as a bridge that keeps ties between our members whose majority are from the or have strong ties to the Arab World. It is a tradition for NAAMA to hold a medical convention every year in an Arab country as means to communicate with our colleagues and scholars in the Arab World and exchange knowledge and experiences.

NAAMA is proud to be an all inclusive association that acts as the voice of all Arab American healthcare professionals and addresses their professional and cultural needs. Through educational, philanthropic and service activities, NAAMA promotes the professional development and cultural identity of healthcare professionals with roots and affinity to the Arab World.

The objectives of the National Arab American Medical Association,

1. Professional and Educational

- To enhance the medical knowledge of the members of the Association, to contribute to the medical profession, and to support continuing medical education and research.
- To promote professional relationships between members and organizations of the medical profession in North America and in the Arab world.
- To create friendly relationships among healthcare professionals who share a common background and who wish to perpetuate pride of heritage.

2. Charitable and Humanitarian

- To support professional and educational activities aimed at health education and disease prevention in cooperation with community- based organizations and to support general humanitarian activities.

3. Cultural Enhancement for Members and their Families

- To create activities and programs for our youth that highlight their shared Arab heritage and to foster a spirit of community togetherness.

For more information please visit www.naama.com.

An Invitation to Support

NAAMA conventions offer excellent value for marketing

Your support is acknowledged via:

- Signage outside session rooms, at coffee breaks or at other special events (applicable to level)
- Slides during scientific sessions
- The disseminated On-Site Program book
- NAAMA's website

Support Levels

Diamond Supporter: \$20,000 (One Available)

Diamond Level Supporter Receives:

- 5 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in the Abstracts and Program book
- Acknowledgment on NAAMA National website
- A Diamond Supporter plaque
- Ten tickets to Convention Gala dinner
- Access to one free hotel room and one complementary social package
- Priority placement of booth in Exhibit Hall

Platinum Supporter: \$10,000 (Three Available)

All Platinum Supporters Receive:

- 3 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in the Abstracts and Program book
- Acknowledgment on NAAMA National website
- A Platinum Supporter plaque
- Five tickets to Convention Gala dinner
- Access to one complimentary social package
- Priority placement of booth in Exhibit Hall

Gold Supporter: \$5,000 (unlimited availability)

All Gold Supporters Receive:

- One complimentary registration to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in the Abstracts and Program book
- Acknowledgment on NAAMA National website

- A Gold Supporter plaque
- Two tickets to Convention Gala Dinner
- Booth in Exhibit Hall

Sponsorship Opportunities

Convention Bags Sponsor: \$5,000

Literature bags offer exhibitors a high visibility with your business logo embroidered or printed on the bag to the opposite side of the convention logo. It also gives an opportunity to distribute promotional pieces directly into the hands of attendees as they register.

Program Book Sponsor: \$5,000

(includes one full-page ad on back cover)

This book includes the entire scientific program listing with room assignments, as well as the convention announcements and exhibitors and sponsors listings.

Name Badge Sponsor: \$3,000

These laminated cards that each registrant will wear will provide a great opportunity for your business to have your logo printed alongside the convention's and the attendee's Name.

Convention Stationary Sponsor: \$2,500

Provide notepads and pens with your company logo at all lectures and as inserts in convention bags.

Booth Space: \$2,000

Table display area at the exhibit hall

Advertising in program book

Full page color ad: \$1,000 Half

page color ad: \$500

Social Events Sponsorship Opportunities

Welcome Reception: \$7,000

The welcome reception is scheduled for the opening evening at the Hotel. This reception welcomes registrants and their guests with hors d'oeuvres and light music. It is a great social gathering and provides premier visibility for sponsors as a head start before the convention begins.

Coffee Breaks: (4 available) \$2,000 each

Most coffee breaks occur in the Exhibit Hall and punctuate scientific sessions. A total of four coffee breaks are available over the period of the convention scientific program

Lunch: \$5,000 each

Lunches are provided on location at the Hotel or during the site seeing tours. The convention luncheons traditionally are well attended by members and their families. Lunch sponsors will have the opportunity to place literature and handouts on each seat or table as well as have a display table at the entrance. This is a perfect opportunity for real estate, life style and business entities.

Breakfast: (3 available) \$3,000 each

Breakfast for attendees will be provided for a total of 3 days. Sponsorship opportunities are available, or one sponsor may provide breakfast for all 3 days for a \$9,000 total. With this level of sponsorship, you will be recognized in the program and at the ceremony.

Dinner: \$10,000 each

Event dinners are opportunities form members and their families to enjoy the local atmosphere and traditional cuisine. Dinner Sponsors will have an opportunity to address attendees for a short presentation.

Gala Dinner: \$15,000

The Gala Dinner is the culmination of the international convention. With entertainment, the formal/semi-formal sit-down dinner is a great way to reach members and guests. Gala Sponsors will have an opportunity to address attendees for a short presentation.

Select the opportunity that matches your interests. Act soon. Take advantage of our multiple venues for spreading the word about your business' commitment to health and wellness.

Support opportunities are available on a first-come, first-served basis.

For more information on support and sponsorship opportunities, contact NAAMA's Office at 248-646-3661 or via e mail at naama@naama.com

We Appreciate your Support ...

