



DELIVERING HEALTH IN A CHANGING WORLD !

NAAMA's International Summer Symposium

June 29 - July 3, 2022

**Grand Hyatt Istanbul
Istanbul, Turkey**

SPONSORSHIP OPPORTUNITIES



NAAMA

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Dear Friend

On behalf of the National Arab American Medical Association (NAAMA), we invite you to participate in NAAMA's International Summer Symposium, on June 29 to July 3, 2022 in Istanbul, Turkey. Join us and take the first step to building lasting connections and networking with new partners and current ones.

NAAMA symposia and conventions provide a wealth of sponsorship, advertising and exhibit options. You'll find extensive exposure to our members and your future customers and numerous opportunities to highlight your commitment to the health and wellness field.

Whether you are in healthcare or the fine arts and luxury field, we offer you ample opportunities to maximize your marketing dollars. Take advantage of any of these options:

- **Exhibits** – NAAMA plans numerous events and activities in the Exhibit Hall to ensure that you see plenty of traffic during the meeting.

- **Diamond, Platinum, Gold and Silver Supporter Levels** - Get priority Exhibit Booth placement and many other benefits, including prominent acknowledgments in meeting materials and signage, invitations to the exclusive VIP dinner, and more.

- **Event Support** - Take advantage of dozens of corporate support opportunities, ranging from support for symposia and scientific sessions to receptions and coffee breaks.

- **Advertising** – NAAMA offers advertising opportunities via inserts in meeting bags as well as promotional items that can be distributed through out the meeting period.

No other meeting on your marketing agenda will offer you such a large gathering of health care professionals with such diverse specialties and their extended families.

We want you to have the tools necessary to reach this valuable audience. Please take a look through these pages to decide which of these outstanding marketing opportunities best meet your needs. But hurry! Opportunities are limited and go out quickly.

We look forward to seeing you in Istanbul.



DELIVERING HEALTH IN A CHANGING WORLD:

How COVID-19 has changed the practice of medicine forever!

NAAMA's International Summer Symposium
Grand Hyatt Istanbul, Turkey

June 29 - July 3, 2022



NAAMA's International Symposia and Medical Conventions are designed to enhance the medical knowledge of members and attendees, to contribute to the medical profession, and to support continuing medical education and research.

The scientific program is crafted with feedback from members as well as NAAMA's affiliates and partners in the host country to meet the educational needs of members and attendees alike.

The Scientific Committee this year has invited NAAMA members and colleagues to submit their original work, analysis and papers describing changes and challenges in healthcare delivery and wellness management during a global pandemic.

Speakers will address various topics along these major themes:

- COVID-19 epidemiology, prevention, management, or aftercare
- Management of non-COVID-19 conditions in periods of scarce resources
- Administration of care during a pandemic
- Innovations enhancing patient care
- Telehealth and digital health solutions
- Medical travel and wellness tourism during a pandemic
- Public and Global health
- Mental health, well-being, and life balance
- Social care and addressing the Social Determinants for Health
- Dentistry and oral health

For more information please visit www.naama.com.



This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through the National Arab American Medical Association (NAAMA). The National Arab American Association is accredited by the ACCME to provide continuing medical education for physicians.

WHY SUPPORT NAAMA ?

What Is NAAMA?

The National Arab-American Medical Association is a non-profit, non-political, educational, philanthropic and charitable organization for health professionals of Arab heritage.



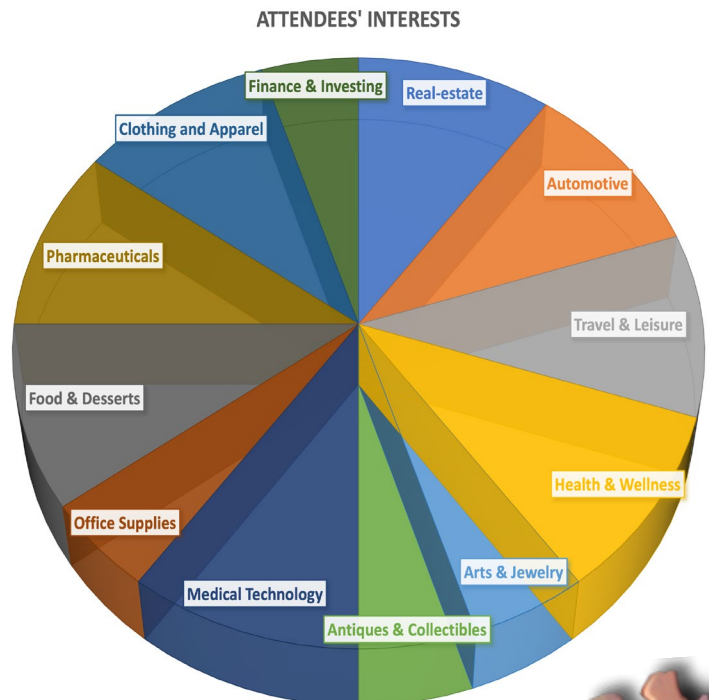
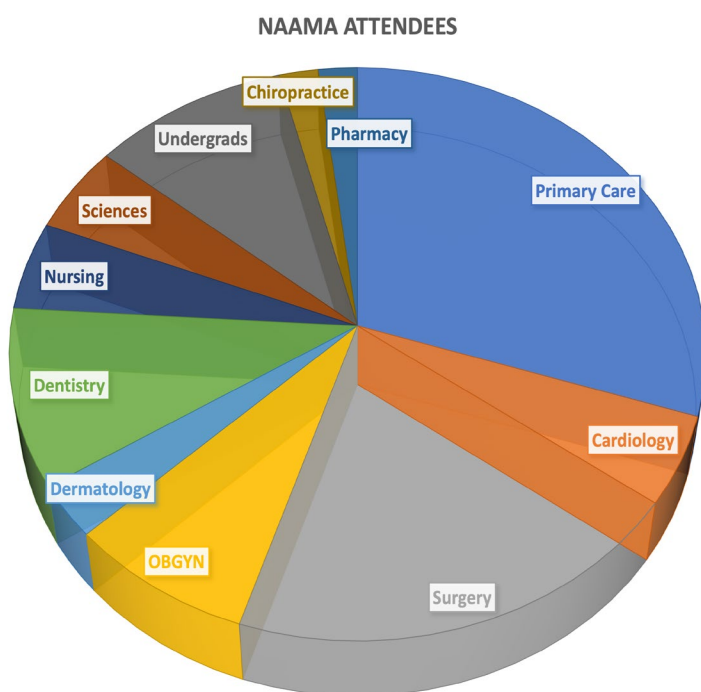
What Is Our Mission?

1. Professional and Educational.
 - a. To enhance the medical knowledge of the members
 - b. To promote professional relationships with medical organizations in North America and in the Arab World and beyond
 - c. To provide educational resources for medical students and health field-related post-graduate trainees
2. Charitable and Humanitarian.
 - a. To provide health education and disease prevention
 - b. To provide routine and emergency medical care in support of those in need
 - d. To sponsor speakers, grants, and learning materials to medical schools across the globe

Who Are Our Members?

NAAMA has more than 25 chapters and 5000 members and contacts across North America. Members include physicians, scientists, dentists, chiropractors, nurses, pharmacists, health professionals and students. Most are accompanied with guests and family members when attending NAAMA meetings and events.

Our attendees and thier companions are diverse and have many interests.



An Invitation to Support

NAAMA's symposium offers companies excellent value for marketing funds. Your support is acknowledged via:

- Signage (applicable to level)
- Slides during breaks
- Dissemination of promotional items
- NAAMA 's website

Support Levels

Diamond Level \$25,000, One Available

Diamond Level Supporter Receives:

- 5 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Diamond Supporter plaque
- Ten tickets to Convention Gala dinner
- Access to two hotel rooms
- Priority placement of booth in Exhibit Hall

Platinum Level \$15,000, Three Available

All Platinum Supporters Receive:

- 3 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Platinum Supporter plaque
- Six Invitations to Convention Gala dinner
- Access to one hotel room
- Priority placement of booth in Exhibit Hall

Gold Level \$10,000

All Gold Supporters Receive:

- One complimentary registration to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Gold Supporter plaque
- Four invitations to Convention Gala Dinner
- Booth in Exhibit Hall

Silver Level \$7,000

All Silver Supporters Receive:

- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Silver Supporter plaque
- Two invitations to Convention Gala Dinner
- Booth in Exhibit Hall

Sponsorship Opportunities

Attendee Bags \$7,000

Literature bags offer exhibitors a high visibility with your business logo embroidered or printed on the bag to the opposite side of the symposium logo. It also gives an opportunity to distribute promotional pieces directly into the hands of attendees as they register.

Program Book \$ 7,000

(Includes one full-page ad on back cover)

This book includes the entire scientific program listing with room assignments, as well as the symposium announcements and exhibitors and sponsors listings.

Symposium Stationary \$ 2,500

Provide notepads and pens with your company logo alongside the symposium logo at the scientific sessions.

Name Badge \$ 2,500

These laminated cards that each registrant will wear will provide a great opportunity for your business to have you logo printed alongside the symposium logo.

Booth Space \$ 2,000

10x10 display area at the exhibit hallw ith opportunities for dispaly and distribution of promotional items.

Advertising in program book

Full page\$1500

Half page\$ 750

Quarter page\$ 500

Ads are provided by sponsor as PDF or JPEG files

Event Sponsorship

Welcome Reception \$ 10,000

The welcome reception is scheduled for the evening of June 29th between 7 and 10:00 p.m. at the Hotel. This reception welcomes registrants and their guests with hors d'ouevres and light music. It is a great social gathering and provides premier visibility for sponsors as a head start before the meeting begins.

Coffee Breaks (each) \$ 2,000

Most coffee breaks occur in the Exhibit Hall and punctuate scientific sessions. A total of four coffee breaks are available over the period of the symposium.

Sponsorship Policy Guidelines

Event Dinner(each) \$10,000

Event dinners are opportunities for members and their families to enjoy the local atmosphere and traditional cuisine. Dinner Sponsors will have an opportunity to address attendees for a 10 minute presentation. Two dinners are available.

Bosphorus Boat Dinner \$15,000

The Boat Dinner is a private dinner on board a boat sailing towards the Bosphorus bridge on the evening of July 2nd. Sponsors will have an opportunity to address attendees before the entertainment show for a 10 minutes presentation.

Gala Dinner \$20,000

The Gala Dinner is the culmination of the symposium. With entertainment, the formal/semi-formal sit-down dinner is a great way to reach members and guests. Gala Sponsors will have an opportunity to address attendees for a 15 minute presentation.



Statement 1. General Convention sponsorship policies.

1. All sponsorship at NAAMA conventions must comply with NAAMA's policies and ACCME's Standards for Commercial Support.
2. Unless specifically noted in this policy or in the Sponsorship Guide, product brand acknowledgment and recognition is limited to display within the exhibit hall. Sponsors are not permitted to use the NAAMA logo in any of their promotional activities unless associated with the symposium.
3. NAAMA logo may only be used in those instances that are specifically noted in the Sponsorship Guide.

Statement 2. Acceptable sponsor activities at hotels and remote locations.

1. No commercial giveaways, promotional materials, or product brand literature may be distributed outside of the exhibit hall.
2. Door-drops of commercial literature, giveaways, etc. are specifically prohibited at the hotel.
3. Commercially supported social events should not compete with or take precedence over scheduled scientific sessions..

Statement 3. Acknowledgment and recognition of sponsors.

1. Only as specified in the Sponsorship Guide may NAAMA logo appear on the same page or same side of a sign, banner, poster, T-shirt, or slide that is acknowledging or recognizing sponsors.
2. Corporate name acknowledgment for all sponsors will be listed in the Program book, via signage in the registration area and in Opening Ceremony slides. Corporate name acknowledgment of sponsors is also authorized at social events, at bus pick-up and drop-off areas, and within the educational areas in accordance with the requirements of ACCME Standards for Commercial Support.
3. Product brand acknowledgment and/or recognition of sponsors is only authorized to be used within the exhibit hall, unless otherwise specified in this policy or detailed in the Sponsorship Guide.

Statement 4. Appropriate exhibitor activities within the exhibit hall.

1. All exhibits are to be conducted in a dignified manner. Loud speakers, singing or carnival-like activities, or performers in the Exhibit Hall, is prohibited.
2. Providing food or refreshments from an exhibitor's booth is permitted, but care must be taken not to allow long lines to form or to block aisles.
3. Exhibitors are permitted to hold raffles in their booths. Raffle items should be approved prior by NAAMA.
4. Exhibitors are not permitted to use NAAMA logo in signage, on banners, on literature, or on giveaways, unless authorized by NAAMA.

APPLICATION & CONTRACT FOR SPONSORSHIP

NAAMA's International Summer Symposium, Istanbul, Turkey, June 29 - July 3, 2022

Please complete this application and mail with payment to:

NAAMA, 2265 Livernois Rd Suite 720, Troy, MI 48063, USA

or e mail to naama@naama.com

A confirmation will be sent for your files upon acceptance.

PLEASE NOTE: DEADLINE FOR ACCEPTING SPONSORSHIP FORMS IS JUNE 1, 2022

Company Name _____

Address _____

City _____ State _____ ZIP/Postal _____ Country _____

Daytime Phone _____ E-mail _____

Contact Person _____

Title _____

Payment Method: _____ Check, _____ MasterCard, _____ Visa, _____ American Express

Card Number: _____ Exp Date: _____ Security Code _____

I am interested in becoming a sponsor at the following level(s):

_____ Diamond Level.....\$25,000
_____ Platinum Level\$15,000
_____ Gold Level.....\$10,000
_____ Silver Level.....\$7,000

I am interested in sponsoring the following:

_____ Attendee Bags \$7,000
_____ Program Book.....\$ 7,000
_____ Symposium Stationary\$ 2,500
_____ Name Badge\$ 2,500
_____ Welcome reception \$ 10,000
_____ Coffee Breaks (each) \$ 2,000
_____ Dinner(each) \$10,000
_____ Boat Dinner\$15,000
_____ Gala Dinner \$20,000
_____ Advertising in program book*
Full page\$1500
Half page\$ 750
Quarter page\$ 500

"Generic ads will be assigned if you don't supply one"

☐ My signature below verifies that I have read and accept the rules and regulations contained in this booklet

Name (Sponsor) _____ Title _____

Authorized Signature _____ Date _____

APPLICATION & CONTRACT FOR EXHIBIT SPACE

NAAMA's International Summer Symposium, Istanbul, Turkey, June 29 - July 3, 2022

Please complete this application and mail with payment to:

NAAMA, 2265 Livernois Rd Suite 720, Troy, MI 48083, USA

or e mail to naama@naama.com

A confirmation will be sent for your files upon acceptance.

PLEASE NOTE: DEADLINE FOR ACCEPTING SPONSORSHIP FORMS IS JUNE 1, 2022

Company/ Exhibitor _____

Address _____

City/State/Zip Code/Country _____

Telephone _____ E-mail _____

Please PRINT name of person who will be officially responsible for this booth. This person will be mailed a registration form exclusive for exhibit personnel. Your signature indicates your approval of terms referenced below, as well as your approval to send correspondence via the email address above.

Name of Person(s) staffing the booth _____

Authorized by: Name _____ Title _____

Signature _____

Please note: Payment for the exhibit space must accompany this contract. (Please make check payable to NAAMA.

NAAMA is a not for profit organization, your sponsorship might be tax deductible. NAAMA's Tax ID is 38-2911556.

Application to exhibit dated the month of _____ day of _____, 2022, by and between

_____ hereinafter called "Exhibitor" and NAAMA.

In accordance with the following terms, conditions, and regulations governing exhibits of NAAMA's International Summer Symposium at the Grand Hyatt Istanbul Hotel, June 30 - July 3, 2022 the undersigned hereby makes application for exhibit space(s) which, when accepted by NAAMA becomes a contract.

The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by NAAMA, the Hotel or the city of Istanbul. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due.

Note: Assigned booth space is approximately 10' x 10' including a 6' x 4 display table. (Please contact NAAMA if you need to customize your space).

Products to be exhibited:



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