



[360° Health]

NAAMA 32nd International Medical Convention

SPONSORSHIP OPPORTUNITIES

Marrakesh

December 27, 2022 to January 1, 2023

Presented by the National Arab American Medical Association

NAAMA

2265 Livernois Rd
Suite 720
Troy, MI 48083
248.646.3661



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Convnetion Chair

Mrs. Rouba Samman
NAAMA Manager

Dear Friend

On behalf of the National Arab American Medical Association (NAAMA), we invite you to participate in NAAMA's International Medical Convnetion, on December 27, 2022 to January 1, 2023 in Marrakesh, Morocco.

Join us and take the first step to building lasting connections and networking with new partners and current ones.

NAAMA conventions provide a wealth of sponsorship, advertising and exhibit options. You'll find extensive exposure to our members and your future customers and numerous opportunities to highlight your commitment to the health and wellness field.

Whether you are in healthcare or the fine arts and luxury field, we offer you ample opportunities to maximize your marketing dollars. Take advantage of any of these options:

- **Exhibits** – NAAMA plans numerous events and activities in the Exhibit Hall to ensure that you see plenty of traffic during the meeting.

- **Diamond, Platinum, Gold and Silver Supporter Levels** - Get priority Exhibit Booth placement and many other benefits, including prominent acknowledgments in meeting materials and signage, invitations to the exclusive VIP dinner, and more.

- **Event Support** - Take advantage of dozens of corporate support opportunities, ranging from support for symposia and scientific sessions to receptions and coffee breaks.

- **Advertising** – NAAMA offers advertising opportunities via inserts in meeting bags as well as promotional items that can be distributed through out the meeting period.

No other meeting on your marketing agenda will offer you such a large gathering of health care professionals with such diverse specialties and their extended families.

We want you to have the tools necessary to reach this valuable audience. Please take a look through these pages to decide which of these outstanding marketing opportunities best meet your needs. But hurry! Opportunities are limited and go out quickly.

We look forward to seeing you in Marrakesh.

NAAMA is a nonprofit, nonpolitical, professional and educational organization established in 1974 as a bridge that keeps ties between our members whose majority are from the or have strong ties to the Arab World. It is a tradition for NAAMA to hold a medical convention every year in an Arab country as means to communicate with our colleagues and scholars in the Arab World and exchange knowledge and experiences.

NAAMA is proud to be an all inclusive association that acts as the voice of all Arab American healthcare professionals and addresses their professional and cultural needs. Through educational, philanthropic and service activities, NAAMA promotes the professional development and cultural identity of healthcare professionals with roots and affinity to the Arab World.

The objectives of the National Arab American Medical Association,

1. Professional and Educational

- To enhance the medical knowledge of the members of the Association, to contribute to the medical profession, and to support continuing medical education and research.
- To promote professional relationships between members and organizations of the medical profession in North America and in the Arab world.
- To create friendly relationships among healthcare professionals who share a common background and who wish to perpetuate pride of heritage.

2. Charitable and Humanitarian

- To support professional and educational activities aimed at health education and disease prevention in cooperation with community- based organizations and to support general humanitarian activities.

3. Cultural Enhancement for Members and their Families

- To create activities and programs for our youth that highlight their shared Arab heritage and to foster a spirit of community togetherness.

For more information please visit

www.naama.com.

360° Health

Holistic Approaches to Health and Wellness

NAAMA's 32nd International Medical Convention
December 27, 2022 to January 1, 2023
Marrakesh, Morocco

NAAMA's International Medical Conventions are designed to enhance the medical knowledge of our members, to contribute to the medical profession, and to support continuing medical education and research. The scientific program for each convention is crafted with feedback from members as well as NAAMA's affiliates and partners in the host country to meet the educational needs of members and attendees alike.

Keeping up with NAAMA's tradition of providing state of the art opportunities for knowledge sharing and collaboration across disciplines, this year our scientific theme is "360 Health: Holistic Approaches to Health and Wellness".

The Scientific program invites NAAMA members and colleagues to submit their original work, analysis or programs describing healthcare improvement strategies or outcomes in various health fields such as:

- Internal Medicine
- Surgery
- Pediatrics
- Family Medicine
- Obstetric and Gynecology
- Public Health
- Nursing
- Pharmacy
- Dentistry
- Allied Sciences

For more information please visit www.naama.com.

This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through the National Arab American Medical Association (NAAMA). The National Arab American Association is accredited by the ACCME to provide continuing medical education for physicians.

Statement 1. General Convention sponsorship policies.

1. All sponsorship at NAAMA conventions must comply with NAAMA's policies and ACCME's Standards for Commercial Support.
2. Unless specifically noted in this policy or in the Sponsorship Guide, product brand acknowledgment and recognition is limited to display within the exhibit hall. Sponsors are not permitted to use the NAAMA logo in any of their promotional activities unless associated with the symposium.
3. NAAMA logo may only be used in those instances that are specifically noted in the Sponsorship Guide.

Statement 2. Acceptable sponsor activities at hotels and remote locations.

1. No commercial giveaways, promotional materials, or product brand literature may be distributed outside of the exhibit hall.
2. Door-drops of commercial literature, giveaways, etc. are specifically prohibited at the hotel.
3. Commercially supported social events should not compete with or take precedence over scheduled scientific sessions..

Statement 3. Acknowledgment and recognition of sponsors.

1. Only as specified in the Sponsorship Guide may NAAMA logo appear on the same page or same side of a sign, banner, poster, T-shirt, or slide that is acknowledging or recognizing sponsors.
2. Corporate name acknowledgment for all sponsors will be listed in the Program book, via signage in the registration area and in Opening Ceremony slides. Corporate name acknowledgment of sponsors is also authorized at social events, at bus pick-up and drop-off areas, and within the educational areas in accordance with the requirements of ACCME Standards for Commercial Support.
3. Product brand acknowledgment and/or recognition of sponsors is only authorized to be used within the exhibit hall, unless otherwise specified in this policy or detailed in the Sponsorship Guide.

Statement 4. Appropriate exhibitor activities within the exhibit hall.

1. All exhibits are to be conducted in a dignified manner. Loud speakers, singing or carnival-like activities, or performers in the Exhibit Hall, is prohibited.
2. Providing food or refreshments from an exhibitor's booth is permitted, but care must be taken not to allow long lines to form or to block aisles.
3. Exhibitors are permitted to hold raffles in their booths. Ruffled items should be approved prior by NAAMA.
4. Exhibitors are not permitted to use NAAMA logo in signage, on banners, on literature, or on giveaways, unless authorized by NAAMA.

WHY SUPPORT NAAMA ?

What Is NAAMA?

The National Arab-American Medical Association is a non-profit, non-political, educational, philanthropic and charitable organization for health professionals of Arab heritage.

What Is Our Mission?

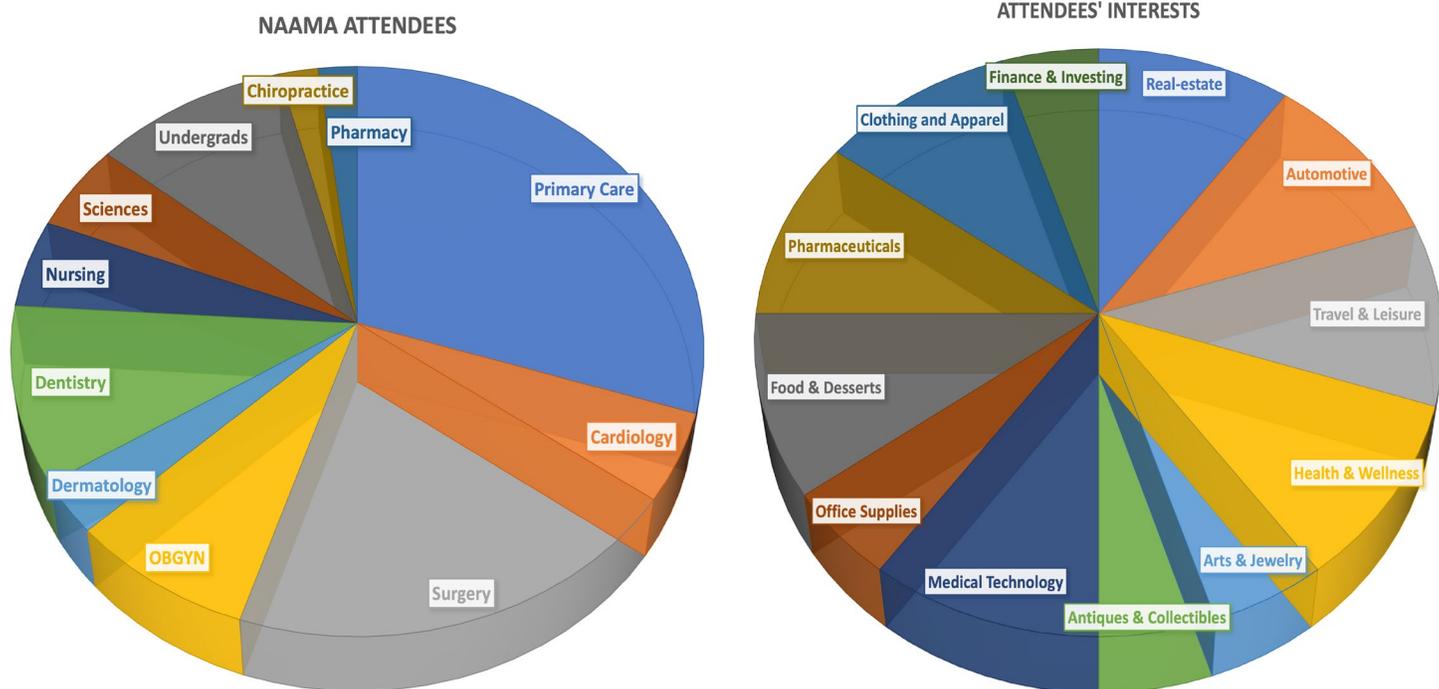
1. Professional and Educational.
 - a. To enhance the medical knowledge of the members
 - b. To promote professional relationships with medical organizations in North America and in the Arab World and beyond
 - c. To provide educational resources for medical students and health field-related post-graduate trainees
2. Charitable and Humanitarian.
 - a. To provide health education and disease prevention
 - b. To provide routine and emergency medical care in support of those in need
 - d. To sponsor speakers, grants, and learning materials to medical schools across the globe

Who Are Our Members?

NAAMA has more than 25 chapters and 5000 members and contacts across North America.

Members include physicians, scientists, dentists, chiropractors, nurses, pharmacists, health professionals and students. Most are accompanied with guests and family members when attending NAAMA meetings and events.

Our attendees and thier companions are diverse and have many interests.



An Invitation to Support

NAAMA's symposium offers companies excellent value for marketing funds. Your support is acknowledged via:

- Signage (applicable to level)
- Slides during breaks
- Dissemination of promotional items
- NAAMA 's website

Support Levels

Diamond Level \$25,000, One Available

Diamond Level Supporter Receives:

- 5 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Diamond Supporter plaque
- Four complementary social package registration
- Access to two hotel rooms
- Priority placement of booth in Exhibit Hall

Platinum Level \$15,000, Three Available

All Platinum Supporters Receive:

- 3 complimentary registrations to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Platinum Supporter plaque
- Two complementary social package registration
- Access to one hotel room
- Priority placement of booth in Exhibit Hall

Gold Level \$10,000

All Gold Supporters Receive:

- One complimentary registration to the scientific meeting
- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Gold Supporter plaque
- One complementary social package registration
- Booth in Exhibit Hall

Silver Level \$7,000

All Silver Supporters Receive:

- Acknowledgment in signage and slide at the event
- Acknowledgment in Program book
- Acknowledgment on NAAMA National website
- A Silver Supporter plaque
- Booth in Exhibit Hall

Sponsorship Opportunities

Attendee Bags \$7,000

Literature bags offer exhibitors a high visibility with your business logo embroidered or printed on the bag to the opposite side of the symposium logo. It also gives an opportunity to distribute promotional pieces directly into the hands of attendees as they register.

Program Book \$ 7,000

(Includes one full-page ad on back cover)

This book includes the entire scientific program listing with room assignments, as well as the symposium announcements and exhibitors and sponsors listings.

Name Badge \$ 2,500

These laminated cards that each registrant will wear will provide a great opportunity for your business to have you logo printed alongside the symposium logo.

Booth Space \$ 2,000

10x10 display area at the exhibit hall with opportunities for display and distribution of promotional items.

Advertising in program book

Full page\$1500

Half page\$ 750

Quarter page\$ 500

Ads are provided by sponsor as PDF or JPEG files

Event Sponsorship

Welcome Reception \$ 10,000

The welcome reception is scheduled for the evening of December 27th between 7 and 10:00 p.m. at the Hotel. This reception welcomes registrants and their guests. It is a great social gathering and provides premier visibility for sponsors as a head start before the meeting begins.

Coffee Breaks (each) \$ 2,000

Most coffee breaks occur in the Exhibit Hall and punctuate scientific sessions. A total of three coffee breaks are available over the period of the symposium.

Event Dinner(each) \$10,000

Event dinners are opportunities for members and their families to enjoy the local atmosphere and traditional cuisine. Dinner Sponsors will have an opportunity to address attendees for a 10 minute presentation. Three dinners are available.

APPLICATION & CONTRACT FOR SPONSORSHIP

NAAMA's 32nd International Medical Convention, Marrakesh, Morocco, Dec 27, 2022 - Jan 1, 2023

Please complete this application and mail with payment to:
NAAMA, 2265 Livernois Rd Suite 720, Troy, MI 48083, USA
or e mail to naama@naama.com

A confirmation will be sent for your files upon acceptance.

PLEASE NOTE: DEADLINE FOR ACCEPTING SPONSORSHIP FORMS IS December 1, 2022

Company Name _____

Address _____

City _____ State _____ ZIP/Postal _____ Country _____

Daytime Phone _____ E-mail _____

Contact Person _____

Title _____

Payment Method: _____ Check, _____ MasterCard, _____ Visa, _____ American Express

Card Number: _____ Exp Date: _____ Security Code _____

I am interested in becoming a sponsor at the following level(s):

_____ Diamond Level.....\$25,000
_____ Platinum Level\$15,000
_____ Gold Level.....\$10,000
_____ Silver Level.....\$7,000

I am interested in sponsoring the following:

_____ Attendee Bags \$7,000
_____ Program Book.....\$7,000
_____ Name Badge\$2,500
_____ Welcome reception \$10,000
_____ Coffee Breaks (each) \$2,000
_____ Dinner(each) \$10,000
_____ Exhibit Booth(each) \$2,000

Advertising in program book*

_____ Full page\$1500
_____ Half page\$750
_____ Quarter page\$500

“Generic ads will be assigned if you don't supply one”

My signature below verifies that I have read and accept the rules and regulations contained in this booklet

Name (Sponsor) _____ Title _____

Authorized Signature _____ Date _____

APPLICATION & CONTRACT FOR EXHIBIT SPACE

NAAMA's 32nd International Medical Convention, Marrakesh, Morocco, Dec 27, 2022 - Jan 1, 2023

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or e mail to naama@naama.com

A confirmation will be sent for your files upon acceptance.

PLEASE NOTE: DEADLINE FOR ACCEPTING SPONSORSHIP FORMS IS December 1, 2022

Company/ Exhibitor _____

Address _____

City/State/Zip Code/Country _____

Telephone _____ E-mail _____

Please PRINT name of person who will be officially responsible for this booth. This person will be mailed a registration form exclusive for exhibit personnel. Your signature indicates your approval of terms referenced below, as well as your approval to send correspondence via the email address above.

Name of Person(s) staffing the booth _____

Authorized by: Name _____ Title _____

Signature _____

Please note: Payment for the exhibit space must accompany this contract. (Please make check payable to NAAMA. NAAMA is a not for profit organization, your sponsorship might be tax deductible. NAAMA's Tax ID is 38-2911556.

Application to exhibit dated the month of _____ day of _____, 2022, by and between _____ hereinafter called "Exhibitor" and NAAMA.

In accordance with the following terms, conditions, and regulations governing exhibits of NAAMA's 32nd International Medical Convention, the undersigned hereby makes application for exhibit space(s) for the duration of the scientific meeting on Dec 28 - 30, 2022. This application when accepted by NAAMA becomes a contract.

The undersigned agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be especially designated by NAAMA, the Hotel or the city of Istanbul. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due.

Note: Assigned booth space is approximately 10' x 10' including a 6' x 4 display table. (Please contact NAAMA if you need to customize your space).

Products to be exhibited:



**2265 Livernois Rd Suite 720
Troy, MI 48083
P. 248.646.3661
F. 248.457.5036
www.naama.com
naama@naama.com**